

TIARA CHAPMAN

KNOWLEDGE



Experience working with diverse community groups and individuals

SKILL



Experience developing and managing consistent content, print and digital media, and analytics.

ABILITY



Experience in data science management from collection to visualization

EXPERIENCE



Communicated the cultural and historical significance of the Herff Farm. Presented formal interpretive programs developed by others about homesteading in early Texas history.



Conducted roving interpretation and led guided hikes through San Antonio. Served as emergency POC during guided hikes. Coordinated program activities with multiple stakeholders to ensure agreement and consensus.



High volume of public contact in person, over the phone, and through email. Experience collecting, evaluating and interpreting data, in statistical and narrative form. Provided positive and productive interactions with a diverse public in English, Spanish, and Chinese.



Prepared clear, concise and comprehensive reports, correspondence and other documents appropriate to the audience.



4 YR

PROGRAM MANAGEMENT

3 YR

MARKETING

10 YR

COMMUNICATION AND INTERPERSONAL SKILLS



DESIGN

SOFTWARE SKILLS

MS Office Suite
Adobe Creative Suite 5
ArcGIS
GPS
Tableau
MS Excel
SPSS/SAS/SQL
Social Media



TRAINING

CERTIFICATIONS

TCOLE Instructor Basic
Foundations of Interpretation
CPR/First Aid
Managing Park Operations
Government Procurement
Trimble GPS
Texas Master Gardener



RECOGNITION

AWARDS

TAP Award, 2011 & 2012
SWPRTI TOMA award
2015
Employee of the Month,
HGI 2015