

TIARA CHAPMAN, CPRP

PROFILE

Community advocate and public sector professional with 10 years of experience inspiring the love of nature in hearts young and old. Culturally competent collaborator with strong creative and technical skills and a bias toward action. Seeking to use my advanced skills in public engagement to help Trinity Park Conservancy achieve the goals within its Park Equity Framework.

EXPERTISE

- Personnel Management
- Marketing and Sales
- Community Engagement
- Informal Science Educator
- Interpretation
- Program/Project Management

RELEVANT EXPERIENCE



CITY OF LEWISVILLE

Lewisville Parks and Recreation Department - Lewisville, Texas

Recreation Supervisor (2017-2022)

- Produced over 500 outdoor recreational and educational events serving 100,000 people at all stages of experience and backgrounds.
- SME for PARD Business, Strategic, and Interpretive Plans. Organized initiatives for community outreach and environmental education around goals within the plans including data collection, event planning, and programming.
- Produced and managed community outreach events for audiences of 500+ including Mariposas, LLELA Field Days, #NatureBreaks, and Science Fridays.
- Used strong interpersonal, negotiation, and marketing skills to garner 50k in donations, grants, and sponsorships to support community outreach programming including:
 - Coordinating a social media campaign fundraiser that raised \$14,000
 - Successfully solicited and managed the TPWD COOP Grant for \$21,000, and
 - Built partnerships with One Tree Planted and Oncor Electric Delivery for funding in response to community feedback about gaps in service.
- Monitored revenue and expense budgets of \$100,000 to facilitate programming, marketing, facility management, advertising, and sponsorships.
- Assisted with facilitating community stakeholder meetings. Used cultural competency skills to communicate tactfully with the community leaders.
- Supervised a team of 5 part-time Environmental Educators, 2 seasonal camp staff, and 150 volunteers.
- The Lewisville Way Award, 2018, 2020, 2021



TIARA CHAPMAN, CPRP

RELEVANT EXPERIENCE



FORT WORTH MUSEUM OF SCIENCE AND HISTORY

Outreach and Exhibits - Fort Worth, Texas

PT STEAM Educator (2016-2018)

- Facilitated over 100 Family Science Night Fest Festivals for K-8 audiences serving 250 families through weekly outreach visits throughout FWISD.
- Led the grant-funded GSK Science in the Summer program, delivering daily STEM curriculum to 3000 unique k-8 students.



TEXAS PARKS AND WILDLIFE DEPARTMENT

State Parks - Pilot Point, TX

Park Ranger I - Operations Trainee (2013-2016)

- Served on the park leadership team of the 30,000-acre recreational USACE lake complex Ray Roberts State Park to shadow park operations including procurement, administration, interpretation, maintenance, and law enforcement.
- Supervised and trained 10 part-time staff in addition to onboarding 30 volunteers including community service restitution participants.
- Led data collection and submission for a 2014 Texas A&M University economic impact study on tourism at state parks.
- Managed aspects of construction, purchasing, contracts, and procurements in accordance with State policy for a \$250,000 CIP, the Interpretive Nature Center.
- Recruited the Black Student Union at HBCU Paul Quinn College for a leadership retreat, Park Fun 101.
- SWPRTI Toma Award, 2016

EDUCATION

Augusta State University

Augusta, GA

BA Sociology and Criminal Justice, 2010

University of Texas at San Antonio

San Antonio, TX

Masters of Public Administration
18 Semester Credits

Pepperdine School of Public Policy

Malibu, CA

Graduate Certificate in Advanced
Engagement for Local Government, 2021

Texas AgrilLife Extension

San Antonio, TX

Texas Master Gardener of Bexar County,
2012



Me@TiaraChapman.com



817 525 3284